



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 10-15-2012 **PAGE:** 1 of 2

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

Contract No 402289	Contract Dt 10-15-2012	Revision Dt	Rev# 0	Advertiser MENENDEZ FOR SENATE, INC	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS							Station/Market WABC – NEW YORK						
Agency Est#			CMS # 246269	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246269			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-22-2012	10-22-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)			7	30	X							1	700	1	700.00
2	10-22-2012	10-22-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)			7	30	X							2	2,000	2	4,000.00
3	10-22-2012	10-22-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30	X							2	2,400	2	4,800.00
4	10-22-2012	10-22-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)			7	30	X							1	1,100	1	1,100.00
5	10-22-2012	10-22-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30	X							1	1,400	1	1,400.00
6	10-22-2012	10-22-2012	03:00PM – 03:59PM	DA KATIE COURIC M-F (12182)			7	30	X							1	1,700	1	1,700.00
7	10-22-2012	10-22-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)			7	30	X							1	1,500	1	1,500.00
8	10-22-2012	10-22-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)			7	30	X							1	2,400	1	2,400.00
9	10-22-2012	10-22-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30	X							1	2,400	1	2,400.00
10	10-22-2012	10-22-2012	07:00PM – 07:30PM	PA JEOPARDY/WHEEL (7446)			7	30	X							1	4,700	1	4,700.00
11	10-22-2012	10-22-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30	X							1	2,200	1	2,200.00
12	10-22-2012	10-22-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30	X							1	4,700	1	4,700.00
Contracted Gross Total:																	14	31,600.00	
Actual Gross Total:																	14	31,600.00	
Agency Commission:																		4,740.00	
Net Total:																		26,860.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Month/YR			Preempted				Made Good				Contract Total				Adjustments				Actual Total						
Oct 12			0.00				0.00				31,600.00				0.00				31,600.00						
TOTAL			0.00				0.00				31,600.00				0.00				31,600.00						

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